



BERARDI LAUNCHES NEW LOGISTICS DIVISION > B-LEAN FACTORY SYSTEMS

Following a game-changing 2020, **Berardi** has redeveloped its logistics strategy to help clients trim out wasteful processes and solve the complex logistics challenges of its customers...



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B-Lean Factory Systems is a revamped logistics initiative from Italy-located fastener distributor Berardi, the latest phase of the distributor's mission to work with its clients towards the reduction of the overall supply costs of mechanical parts.

Berardi offers technical solutions and innovative, personalised services to cut management costs, allowing its partners to reduce the number of suppliers they have to manage. Berardi says it is well equipped to assist the client choose the best item for their needs, thanks to specialised technical staff. The distributor believes its internal quality assurance department is among the best-equipped in the sector, and guarantees each item is controlled, as well as post-sales support: "Our objective is to offer a complete and punctual service, becoming a partner for our clients."

A new approach

2020 has pushed companies to develop new strategies. Berardi has inaugurated 2021 with a renewal of its logistics division, under the new "B-Lean Factory Systems" monicker.

After 100 years, Berardi is still expanding its item assortment (over 50,000 stock items), having launched a whole new product catalogue Extracomponents in 2020, which includes springs, fittings, clamps, cable management items, anti-vibration mounts, operating parts and more.

The B-Lean team develops customised logistics solutions for clients that demand flexibility, reliability and quick responses even to the most complex requirements. The mission of the Berardi Group is to become a full supplying partner for its clients, offering a 360° service. The B-Lean division will target wasteful processes along the supply chain, allowing clients to

forget the fuss of managing C-parts. Today, the team can use the experience gained with over 400 active lean supply systems.

"Having reached this milestone we decided to rebrand the company's logistics division, and invest in its development," says B-Lean team manager Andrea Destro.

"Our goal is to enhance the performance of the companies with which we collaborate, using a pragmatic approach to analyse and solve logistics problems. Personalised solutions are crucial to extract the full potential from our services. For each project, we offer the specialised skills of our team, building a relationship of mutual trust with the client. First, we learn the client's requirements, then we proceed to realising the project in close cooperation with them."

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